



# Study of organizational focus on the UN Sustainability Development Goals

By Hans Lindeman / 3 November





2020 will be the "Decade of action" for the UN Sustainability Development Goals (SDG's)

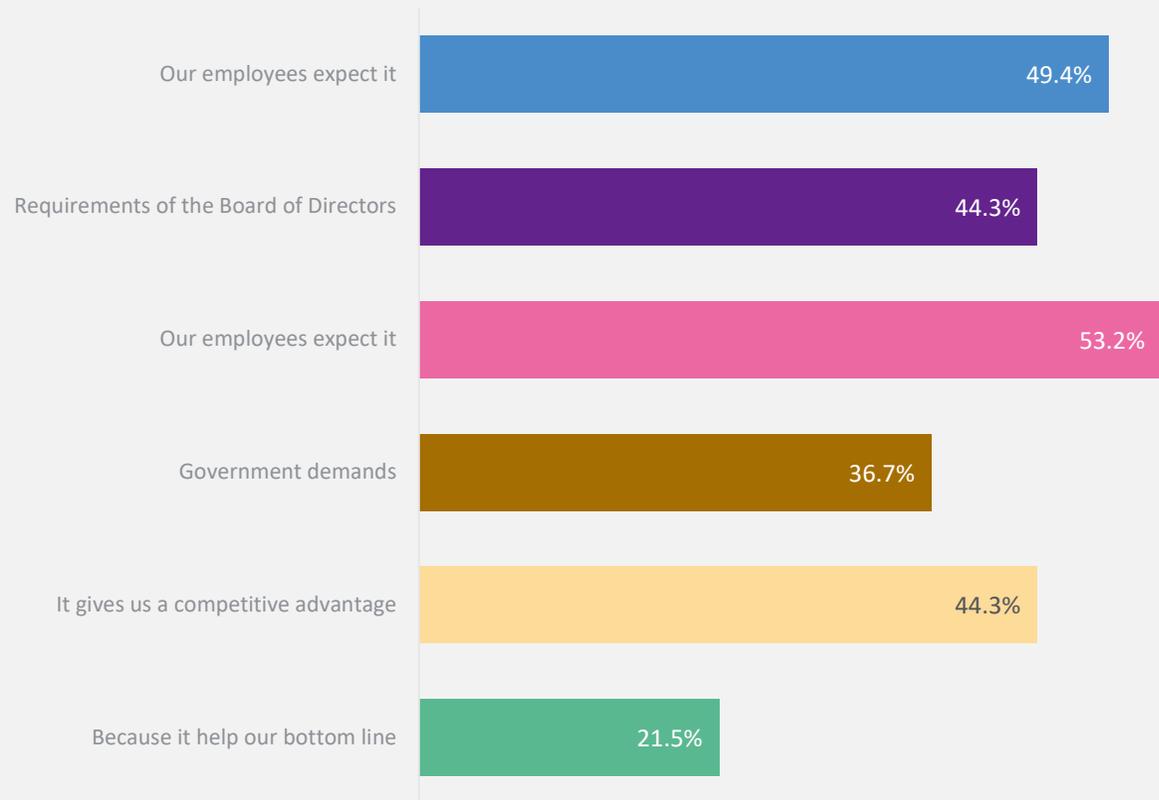


Technology will be one of the key levers for accelerated action

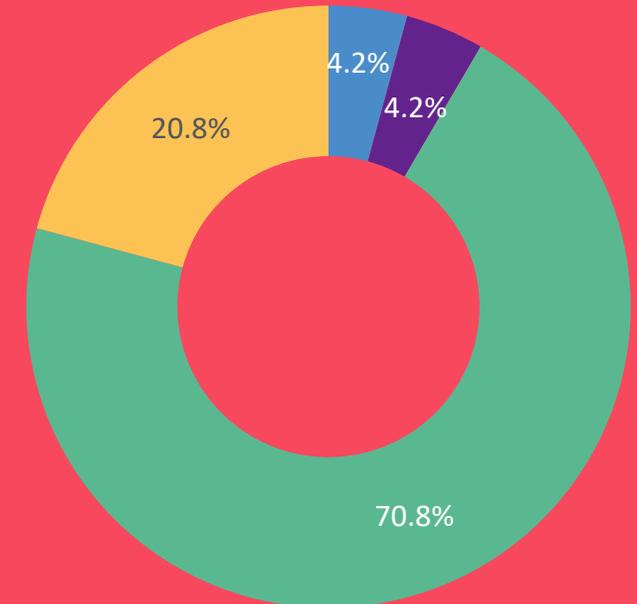


Devoteam has mapped out how organizations approach the SDG's from talking to 15 top leaders, surveying 100 different organizations and utilizing research

# Why does your company focus on sustainability?



## Who is the anchor for sustainability?



■ CFO ■ CTO/CIO/CDO ■ CEO ■ CSR Responsible



# Sustainability Development in the "Decade of Action"



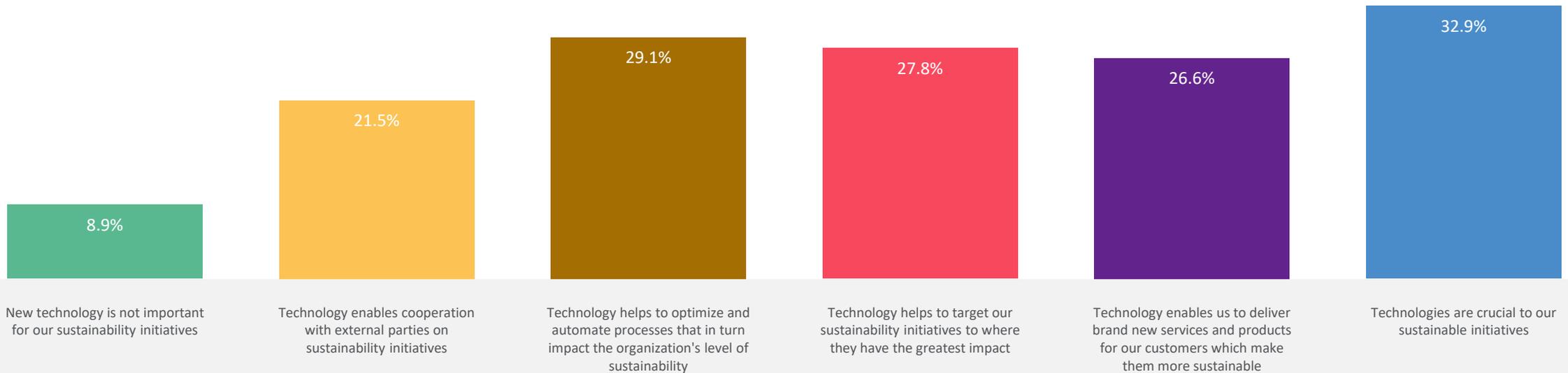
A few areas continue to be popular for Sustainability activities:

- Energy Consumption
- Transportation
- Waste
- Emissions of Climate Gasses



Technology as a key driving force for sustainable transition; data and visualization-solutions play a major role

## To what extent is the use of technology important for your work on sustainability?



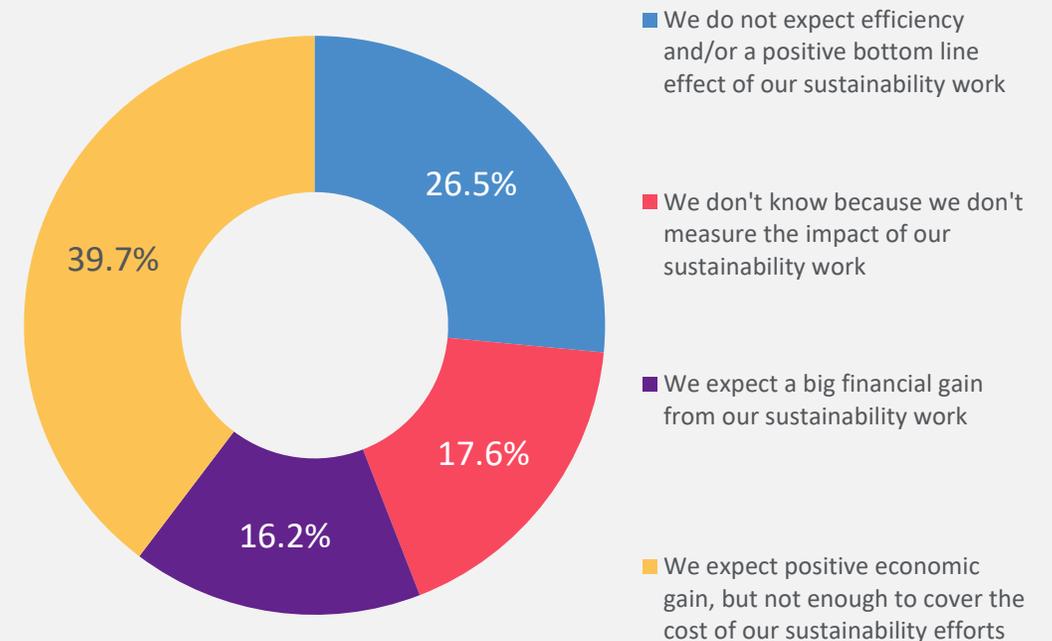


## Impact from sustainability

*Our board and investors know we do our best with implementing Sustainability. What is stopping us from doing more, is the associated cost of our sustainability focus.*



*To what extent does the company expect sustainability work to contribute to direct efficiency and an improved bottom line?*



# Governance



Barriers for SDG include lacking resources and/or competencies, low ROI and generally high costs:

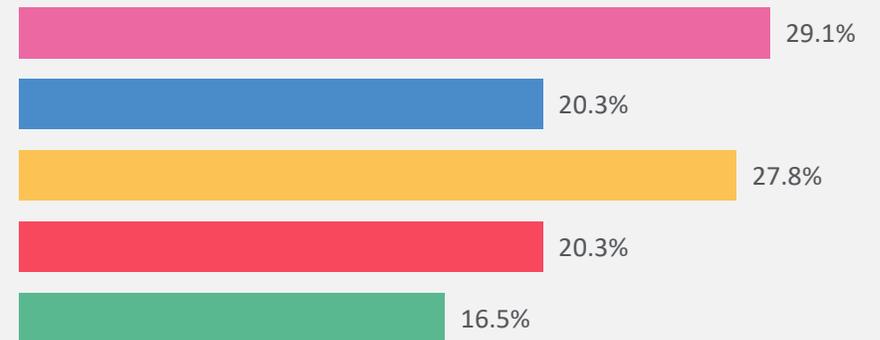


Need for data, measurements and evaluation in order to support action and document impact

As a CFO I am interested in where we can create value [from our SDG activities] and when that value can be realized. Our future focus is very much on the business case, especially as the public incentive structure for organizational SDG focus in Denmark, is not yet in place.



## How do you evaluate the impact of your sustainability initiatives?



- Sustainable initiatives are not evaluated
- The effects obtained are included in a CSR report
- The effects obtained are communicated regularly to the organization
- The effects obtained are included as KPIs in management reports
- The effects obtained are measured by evaluation/ follow-up against plan

# The course is set for sustainability



Increased urbanization



Increased demand for food

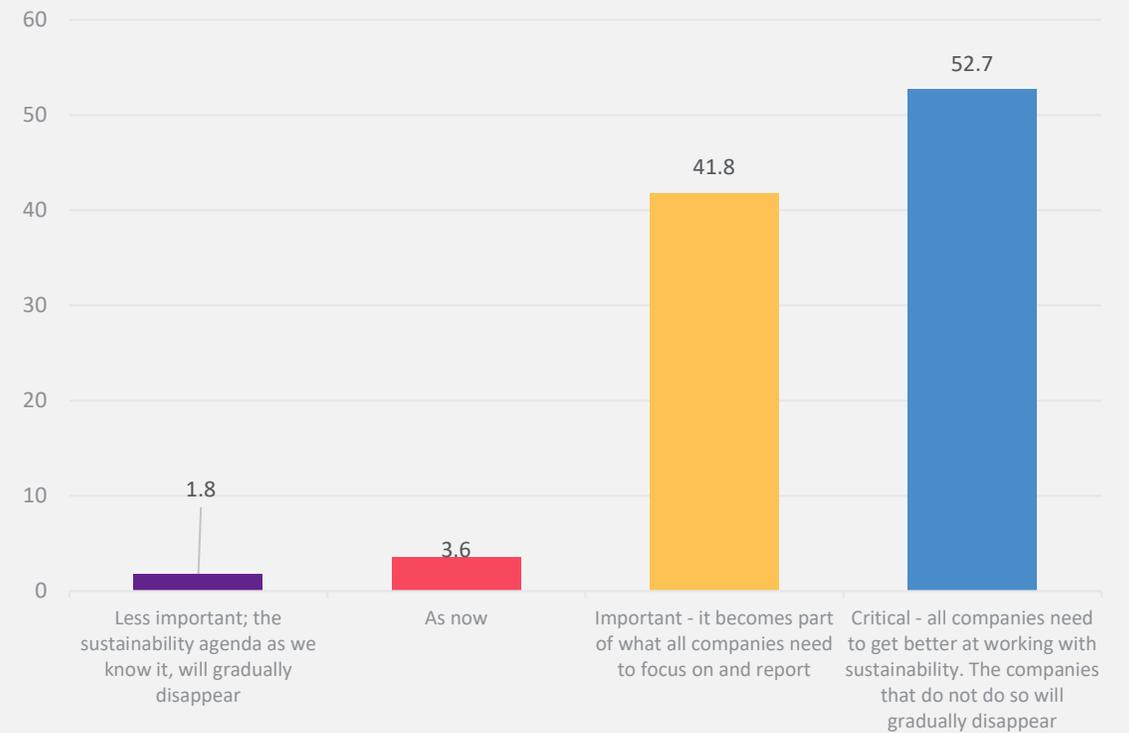


A constant drive for growth and profit



Destabilization of global politics

*How important do you think sustainability and a focus on the UN SDGs will be for different organizations in the future?*



## The business case for SDG initiatives



Globally, sustainability can represent billions of dollars in bottom-line improvement in private and public organizations.

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Currently, governance and tracking of sustainability activities and initiatives is still very immature, and many organizations are struggling to ensure a positive financial impact from sustainability.

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Strong governance, coupled with data, analytics and visualization, can have a major impact on an organization's ability to reap the rewards of their sustainability activities, making them financially and operationally more robust and resilient.

# The Devoteam perspective



Unprecedented challenges in the combination of a global pandemic, destabilization of geopolitics and climate change, makes the focus on sustainability more important than ever.



We must do more to ensure that business can maintain the rapid sustainable transition



We have seen increasing number of cases uncovered through our studies such as water and energy saving projects, waste recycling, travel reduction and so on.



With the correct use and application of technology we stand a good chance of winning and of making our planet a better place to live.



## Devoteam call to action

1

Develop a sustainable strategy

2

Employ Governance and technology

3

Communicate and share results



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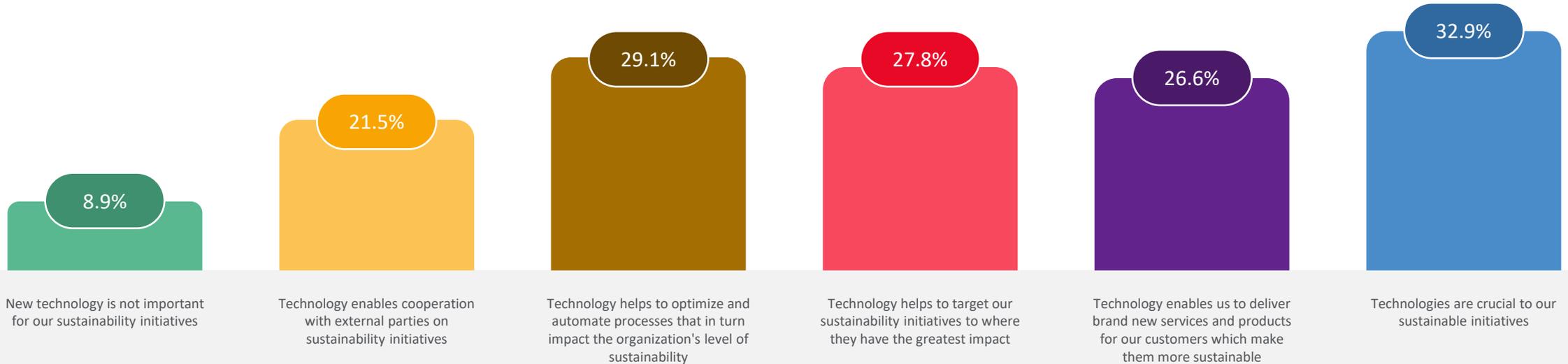
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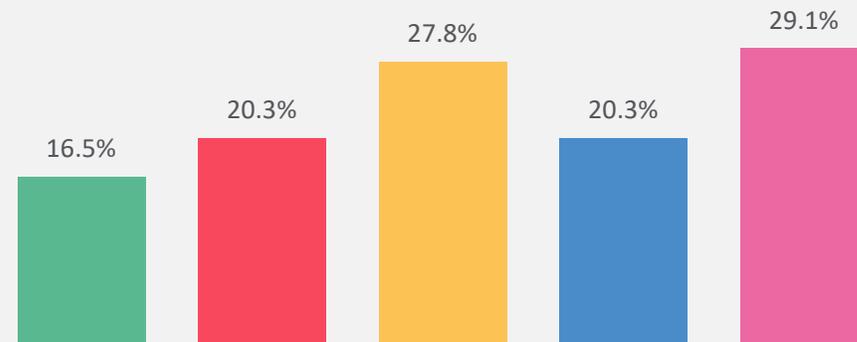


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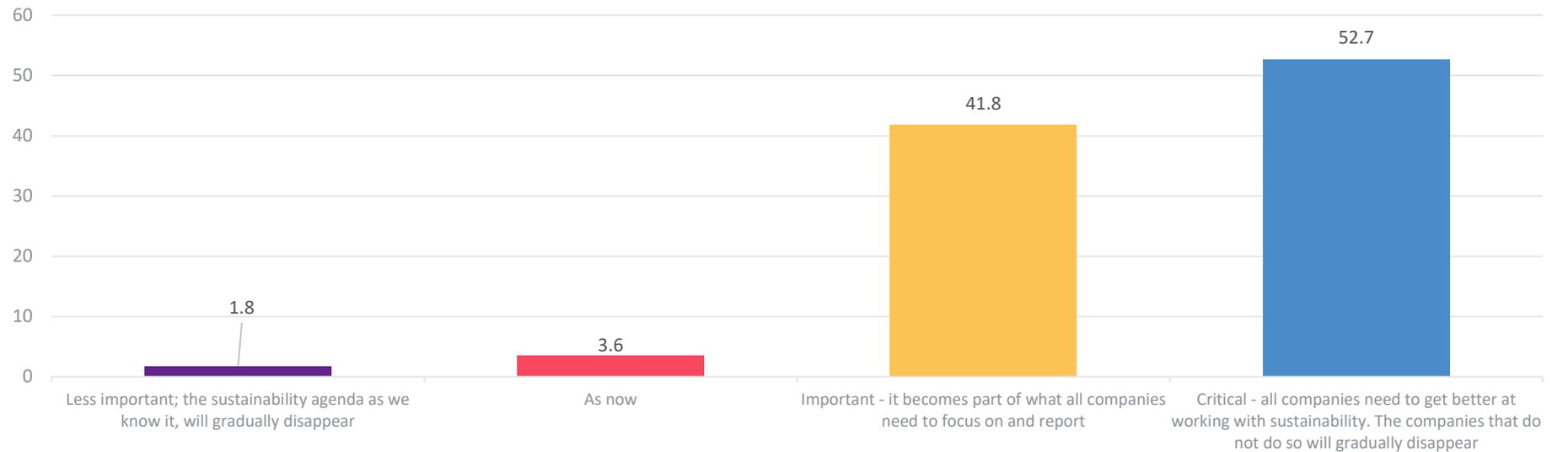


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