



DevoTalks

Sustainability and the Corona Virus

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Innovative technology consulting for business.



En webinar serie af digitale indspark



WELCOME

DIGITAL
ideas

VARYING
topics

DIFFERENT
presenters

20 + 10
minutter



A few practical issues before we start



Questions?

Use the chat function; we will cover them at the end of the talk

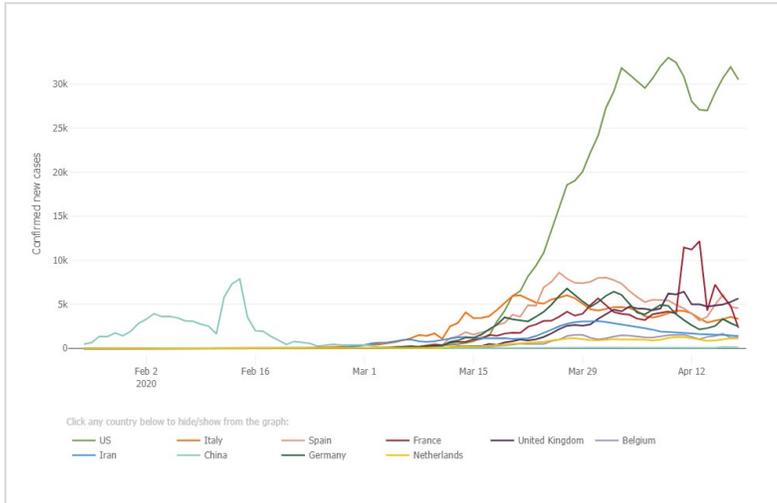


Would you like to review slides?

This talk will be taped and posted for everyone to see on devotalks.dk



An unprecedented situation



2020 – the year of global lockdown due to the Corona Crisis

2,5 million

Confirmed Cases Globally

177,000

Deaths Globally

3.8%

Estimated mortality rate

19 cases

Pr. mill. People globally

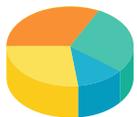
19 tests

Per 1000 people daily, on average

190

Countries with infections globally

The planet demands that we take on the sustainability challenge. But will the Corona crisis stop our initiatives in their tracks?



Common Factors

What are some of the common factors that impact the planet, and have also contributed to the Corona virus and its effect on global society



Negative Impact

How does the current virus crisis impact the sustainability agenda negatively



Positive Impact

Where can we see positive impact on sustainability from the current virus crisis





Question

Are there common factors between the state of the earth and the Corona-crisis?



The short answer is yes. But let's look at this in more detail. What are the similarities.



Increasing Urbanization

- Exponential growth
- Population density



Growing Demand for food

- Over farming
- Resource depletion
- Impact on natural habitats



Pressure on Economic Growth

- Globalization
- Increased consumption demands
- Drive for profit



Destabilizing Political Environment

- Reduction in international cooperation
- Lack of common strategy
- Competition for resources





Question

what about our current situation negatively impacts the sustainability agenda



Unfortunately, there are many ways our current situation negatively impacts the sustainability agenda



SHORT TERM

- 01 Shared Resources
- 02 Consumption of Non-Recyclable Products
- 03 Reduction of Waste Recycling



LONG TERM

- 01 Rebound Panic
- 02 Me, Myself and I
- 03 Continued challenge of those less well off





Question

what about our current situation positively impacts the sustainability agenda



Luckily, there are many ways that our current situation will support or enhance the sustainability agenda



Cleaner air and less noise pollution



Remote learning and distributed education



Rise and use of telehealth



Collaboration and humanitarian efforts, provide clear impact and results



Greater use of circular principles and traceability



Use of data and technology



A resilient society with a strong technological foundation





Summary

Given the effects of the Corona virus, and unpredictable outcome, it is difficult to predict what will happen to the sustainability agenda



The virus is personally important, in ways the climate, waste, equality and rights are not. YET!



Research collaboration will help fight the virus, and that can illuminate some examples that can help the sustainability agenda



Some changes, like greater localization instead of globalization will have a positive effect



Many governments are bought into and responsible for the sustainability agenda, and are not driven by commercial profits in the same way companies are



Greater application of technology, will provide evidence of how critical this aspect is for all our futures



We should not take our foot of the gas in terms of sustainability, and we don't have to. As the world recovers from the Corona virus, I predict that a wind of change will fill our sails that will help our sustainability efforts

